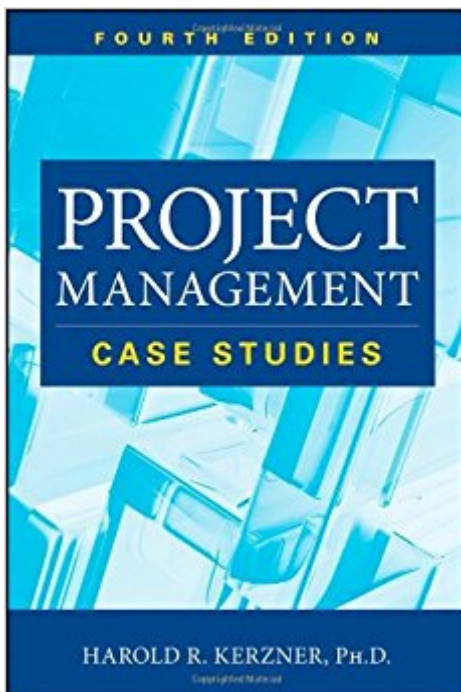


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Project Management Case Studies



Synopsis

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling.

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HAROLD KERZNER, Ph.D., is Senior Executive Director for Project Management at the International Institute of Learning, Inc. (IIL), a global learning solutions company offering professional training and consulting services worldwide. Dr. Kerzner's profound effect on the project management industry inspired IIL to establish the Kerzner International Project Manager of the Year Award, which is presented to a distinguished PMP[®] or global equivalent each year.

This book is absolutely terrible. I was forced to rent this book for a class and I despise the professor for making us use this piece of garbage. The case studies are all the same, all the author had to do was copy/paste from case to case. Worst of all, none of the case studies actually address problems that PM's face, it's just about whether or not companies should implement project management. The author creates imaginary situations that are so ridiculous I had to stop reading and answer the homework questions purely on guesses because I was so disgusted with this book.

Went through probably three or four exercises for my class, and the scenarios I have read are very good.

For full use, you need to request the Instructor's Manual from the publisher - Wiley. Without it, all of

these case studies are incomplete. The book does not provide answers to questions posed. Unfortunately, after attempts to gain use for my class, I was unsuccessful (even after working with Wiley via email directly). Very disappointed. Otherwise, the case studies seemed like they could be helpful, though most are in the realm of manufacturing/construction not newer project areas of software or healthcare.

Too theoretical. Useless

As a spring board for class discussion, this book is useful

Textbook in excellent condition. Thank you.

Needed for class - shipped as promised and new as promised

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